

# MATRES



FESTIVAL  
INTERNAZIONALE  
DI CERAMICA FEMMINILE  
EXPERIENCE

2020  
28—30  
AGOSTO  
AUGUST

MATRES INTERNATIONAL  
WOMEN'S CERAMIC FESTIVAL  
EXPERIENCE



ASSOCIAZIONE PANDORA  
ARTISTE CERAMISTE  
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ceramicA Alta



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Centro Internazionale di Arti e Mestieri  
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WORKSHOPS AND MUCH MORE WITH SPECIAL LINKS ALL OVER THE WORLD.



## **Matres International Women's Ceramic Festival - Experience 28-30 August 2020**

An international event to discover female artisan creativity.

Exhibition with virtual and paper catalog in the context of the International Women's Ceramic Festival

### **MATRES EXHIBITION**

Due to the medical emergency due to the coronavirus, the event the Matres Festival for this year will be held in virtual form via a digital platform, but this will not fail to involve you and amaze you once again. It will be a special edition made up of exhibitions, events, conferences, workshops, special connections around the world and much more. A series of meetings that will start here from Cava de 'Tirreni, headquarters of our Association and from the Campania region and will connect with the rest of the world to spread culture and art not only ceramic, but in all its expressions.

## **PURPOSE**

### **CALL FOR MATRES INTERNATIONAL FEMALE CERAMIC FESTIVAL.**

The purpose of the exhibition is to consolidate and promote the female universe through art, expressing and telling with traditional and innovative works technical and artistic expressions in the field of ceramic art and daring continuity to the "Women's Ceramics Project". It is underlined that the affirmation of the Association's activity, which has grown in recent years, is an important result achieved only thanks to the support of the companies with the mention of the registration and to the sponsors through sought-after ways that over the years have alternated in support of the events. and initiatives promoted, as they are sensitive and confident in Pandora's project and in her "Ceramica Donna Project". The "MATRES" exhibition will once again highlight the international female excellence of the territories belonging to ceramic artists from all over the world. A collection of stories that, from the experience of each woman and the territorial heritage to which they belong, want to tell and make known the potential of the female world that protects, protects and supports the wealth and tradition of its land, declaring its ability to express values , projects, personalities and paths linked to contemporary life, in art, culture and craftsmanship. The ceramic artists will start from their personal and territorial experiences to outline a story, or make a journey, which does not want to be an escape from the real world, but a way to affirm the need to change "thought shape". In addition to the individual works of the participants, the Pandora Association, as always, for large exhibitions, plans a choral work, a true moment of expressive sharing and shared creation of the artists - ceramists. On this occasion the work will be: "Crane's Dream". The online exhibition of women's ceramics is promoted by the Pandora Artiste-Ceramiste together with the artists of the Korea Women Ceramist Association, under the patronage of the Italian Association of Ceramics Cities and the Municipality of Cava de 'Tirreni. The exhibition will take place from 28-30 August 2020 on the space of digital platforms and social networks.

## INDIVIDUAL WORK THEME: "MATRES"

The theme of the exhibition is free. The works that will be selected will have as reference point the soul of the woman in her simplicity and daily life, in her richness and preciousness, tenacity, resistance and strength. The exhibition represents an opportunity to enjoy the vision of unique creations and an invitation to participate in the varied and infinite world of fertile matter that women have always expertly modeled, revealing their creative power. The ceramic will speak of feelings and earth with intense chromatic vibrations, a symbol of creativity and fragility which, joining together, will be transformed into a positive all-female energy. This common path of women will create a significant and unprecedented project for the promotion of ceramic art that will spread throughout the national and international territory.

### PARTICIPATION

• **The exhibition: "Matres" will be divided into three sections:**

–# **Matres Gold** for a very selected section within the project: "High Ceramics" section open to the greatest ceramic artists in the world of ceramics with certifications of certificates of participation in Biennials and international exhibitions recognized in the ceramic field. The exhibition is free for the selected artists

–# **Matres Silver** is aimed at the participation of ceramic artists who have experience in the field of artistic and / or professional ceramics for at least 10 year

–# **Matres Copper** who have experience in ceramics for at least 5 years and at a hobby level. La partecipazione implica l'iscrizione all'Associazione Pandora tranne per le studentesse.

▫ For association the participation fee is € 70.00 (organization and catalog costs) while for those who are associated the registration fee is valid as participation fee.

▫ The exhibition is open to all ceramists of all nationalities and to students of Higher Education Institutes.

▫ Each participant can submit 1 (one) work of free interpretation.

▫ The work can have any measure; installations are also accepted.

- The execution of the works with any ceramic technique is allowed; the works may also contain other materials. (max of 1 \ 3 of the work)
- Participants are required to declare that the works presented are their property. If they have been presented at other exhibitions or competitions, participants must declare it, under penalty of exclusion from the exhibition.
- As a corollary to the online exhibition, a catalog will be prepared and sent to each participant admitted to the exhibition.

### **The registration applications must include:**

- Participation form
- Participation in the exhibition implies the unconditional acceptance of the following regulation
- Registration must be done exclusively by filling in all its parts of the "registration form" contained in this announcement. Applications must be sent by Wednesday 29 July 2020 to the email address: [matresfestival@gmail.com](mailto:matresfestival@gmail.com) with attached photographic documentation of the piece made. The photos, preferably taken with a white or gray background, will be used for the selection of works and for promotion; admission will be communicated as soon as the ballots arrive.
- The members will have to pay a contribution of € 70.00 for the catalog and communication costs of the event, to be paid to the association's bank account.

### **RESPONSIBILITY'**

Participation in the competition implies unconditional acceptance of the notice. A special jury of experts will select the works and the judgment of the same is unquestionable.

Participation in the exhibition implies registration with the Pandora Association \* The payment of the registration fee of € 100.00 while for the already associated participants the participation fee is € 70.00

The fees will be used for the construction of the site, the communication and the paper catalog.

Current account Associazione Pandora Artiste Ceramiste

BANK:UNICREDIT Agency / Branch: CAVA DE' TIRRENI

IBAN IT 93 A 02008 76171 000102973367

For information, contact the organizational secretariat:

PROMOTING BODIES:

Associazione Pandora - Anna Rita Fasano

Artiste - Ceramiste

Corso Mazzini ,223 Cava de' Tirreni (SA) - Italy  
 Info: 3476285746 -mail: matresfestival@gmail.com  
 www.matresfestival.com www.pandoraceramiste.it  
 P.I. 05205750655 C.F. 9514791065

### Modulo d'iscrizione -Application Form

Nome	Name		
Contatti	Address		
	Indirizzo		
	E-mail		
	Cell phone Telefono		
Titolo dell'opera	Title of Work		Dimension Dimensioni
Profilo dell'artista Max 5 righe	Artist Profile Max 7 lines		
Description of work Descrizione dell'opera			
Partecipazione opera collaborativa Collaborative	<input type="radio"/> SI --YES                      NO		

partecipation	
Foto gru - crane photo	

1. Foto opera - Photo work
2. Formato dei dati dell'opera - :Artwork data format: 1 foto in formato JPEG : CMYK / 300dpi) e in formato JPEG : CMYK / 100dpi) per allestimento sito web.

Fotografia dell'autrice - **Author's photograph = 300dpi ( Bianco e Nero - Black & White) e in**

formato JPEG : CMYK / 100dpi) per allestimento sito web

**-Author's photograph = 300dpi (Black & White) and in JPEG format: CMYK / 100dpi) for website set up**

La scheda di partecipazione con le foto devono essere rispedite in format zip all'indirizzo [matresfestival@gmail.com](mailto:matresfestival@gmail.com)

**The participation form with the photos must be sent back in zip format to the address [matresfestival@gmail.com](mailto:matresfestival@gmail.com)**

Si prega di compilare la scheda allegata con una breve presentazione dell'artista (max 7 righe) . I testi raccolti serviranno per la selezione delle opere e, a seguito della loro accettazione, come didascalie per la mostra ed il catalogo sia on line che cartaceo. Dal testo si dovrà capire l'ispirazione delle opere al tema.

**Please fill in the attached form with a short presentation**

**by the artist (max 7 lines). The collected texts will serve for the selection of the works and, following their acceptance, as captions for the exhibition and the catalog both online and on paper. From the text you will have to understand the inspiration of the works on the theme**

Dichiaro di accettare ciò che è stabilito nel presente Bando e garantisco l'autenticità delle informazioni fornite con la presente scheda. I declare to accept what is established in this Announcement and I guarantee the authenticity of the information provided with this form

Concedo l'autorizzazione al trattamento dei miei dati personali in funzione della manifestazione a cui partecipo in base alle disposizioni del d.lgs. N. 196 del 30/06/2003. I authorize the processing of my personal data according to the event to which I participate according to the provisions of Legislative Decree No. 196 of 30/06/2003.

Dichiaro di essere unico titolare dei diritti sul materiale consegnato e autorizza l'Associazione Pandora ad inserirlo nella propria documentazione promozionale, nel proprio Sito e Social e in quant'altro lo staff dell'Associazione Pandora reputi utile alle finalità di promozione della manifestazione in oggetto. I declare to be the sole holder of the rights on the material delivered and authorize The Pandora Association to include it in its promotional documentation, in its Site and Social and in whatever else the staff of the Pandora Association considers useful for the purposes of promotion of the event in question.

In fede, luogo e data - In faith, place and date  
Firma - Signature



**Tema opera corale: “Crane’s Dream” (Il sogno della gru)  
Progetto di Dorna Abyak**



This year the association has adopted the beautiful project of the Iranian artist Dorna Abyak and the collaborative work, wants to underline its transnational action. The particularly difficult situation of that geographical area and the role of women in those areas is captured and understood in full communion with the action of Pandara; and therefore it seemed of great significance to adopt with a choral spirit the project of Dorna, our manager of Iran. The collaborative work will be carried out by all the participating ceramic artists. Crane’s Dream was born in 2018 and includes 1000 paperclay cranes, to date the artist has collected 250 cranes created mainly by Iranian artists. The work will be installed in the Didi Museum in Izadshah in Iran. The proposed theme starts from the reflection on the current situation of the world: the pandemic crisis, the exacerbation of

social differences, war and global warming, highlighting the need to express solutions and how to search for a possible rhythm with nature, of which the "powerful entity" is revealed in its splendor by individual human individuals during the lockdown.

Never before has the need for peace been clear as a condition of mutual respect in differences, without claiming domination and gender discrimination. Dorna's project was born from her inner research to understand herself and her identity as a woman. A look in the self, on the wings of a vision that simultaneously represents itself and the others. The work is the materialization of the "I" of the artist who bears his name - "Dorna" (in the language Farsi means crane) a name that recalls and connects the myths and legends of his motherland, "Iran" and other countries that culturally unite them: India, Saudi Arabia, Greece, Korea, Japan and China In the "Crane's Dream" project the crane represents the ambivalent message of lightness, hope and flight as a means of spreading multiple meanings. The crane is considered auspicious and is also called "bird of peace" or "of happiness".

The same shape is inspired by origami, an ancient daily artistic practice based on geometry; at the same time it refers to simplicity and artistic-artisan creativity in the development of daily life and with a simple geometry. In this choral work finds the deepest aspect that connects it to the work in search of the meaning of femininity; the white ceramic of the origami crane is not only an allegory of femininity, but its personification and expresses hope for the future, trust both in people and in the world in general. It is the emblem of purity, noble feelings and the desire for change. The expressiveness of the work that embodies and manifests the presence and continuity of creativity in human action.

#### **CRANE REMOVAL:**

**The call is open to all potters and potters in the world and does not imply participation in the exhibition "Matres"**

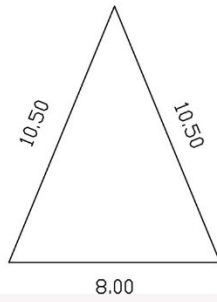
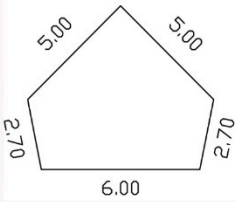
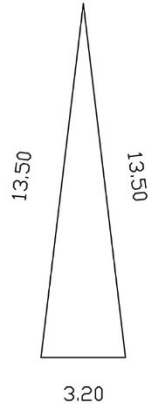
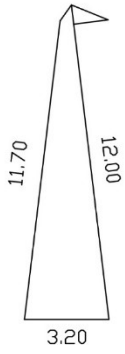
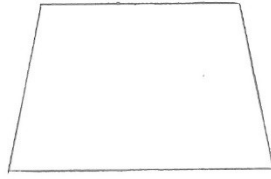
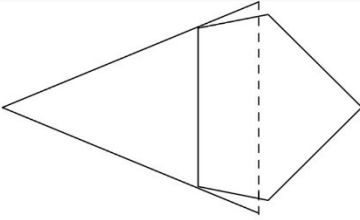
The artists who will create the cranes are required to follow the instructions below: The cranes must be strictly in earthenware or porcelain paperclay and white. Texture can be inserted and each element must have the artist's signature. The deadline for delivery is Tuesday 25 August. All the cranes created will arrive at:

Blanc Mariclò Viale Giuseppe Garibaldi, 27, 84013 Cava de 'Tirreni SA Italy - 089 345438 (delivery time 9.30 -13.00 and 17.00 -20.00)

For info: [matresfestival@gmail.com](mailto:matresfestival@gmail.com)  
The construction of the crane is obtained by assembling  
paperclay slabs of the shapes below:

Scheme of the cutout of the slabs for the construction of the  
crane in paperclay.

The crane must be drilled in the central body to be hung  
The measures set out below are generic and check a second  
size that you want to perform, while the shapes to be carved  
remain the same



Info [.matresfestival@gmail.com](mailto:matresfestival@gmail.com)



**28-30** AUGUST 2020

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